

The Albany I-Day Committee

www.albanyiday.com

Wednesday, May 2, 2012

Dear Albany I-Day Sponsor:

Enclosed please find Sponsorship Forms for 2012 Albany I-Day scheduled for May 2, 2012 at the Marriott Hotel on Wolf Road, Albany.

As in years past, we will continue our tradition of allocating proceeds to several local not-for-profit organizations on behalf of the insurance community.

Your support is truly appreciated. Should you have any questions or require additional information, please do not hesitate to contact me.

Sincerely,

Edward R. Smitkin
Albany I-Day Committee
esmitkin@nycm.com

"I" Day is sponsored by the Albany Field Club, the Albany Claims Association, Insurance Professionals of Albany, Northeastern New York Chapter of the Society of CPCU, Young Insurance Professionals Network, Professional Insurance Agents – New York and the Independent Insurance Agents of the Capital Region.

THE ALBANY I-DAY COMMITTEE

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ALBANY I-DAY SPONSORSHIP

On May 2, 2012, the Albany Field Club in conjunction with The Albany Claims Association, Insurance Professionals of Albany, Northeastern New York Chapter of The Society of CPCU, Young Insurance Professionals Network, Professional Insurance Agents – New York and The Independent Insurance Agents of the Capital Region, will be sponsoring Albany I-Day. The event will take place at the Marriott Hotel on Wolf Road in Albany. This year, we will be featuring several excellent, New York State approved, continuing education seminars, over 30 vendor booths, and prominent luncheon speakers.

In order for us to offer such a fine I-Day program, we are soliciting company/agency sponsorships. Sponsorships levels are as follows:

- \$500 **Gold Level Sponsor** – Includes recognition within the seminars, the dining room, full page (8 ½ x 11) ad in the I-Day Brochure, preferred reserved seating for luncheon program - 1 table with up to 8 seats. (Seats only/lunch separate – see registration form).
- \$250 **Silver Level Sponsor** – Includes recognition within the seminars, the dining room half-page (8 ½ x 5 ½) ad in the I-Day Brochure, reserved seating for luncheon program – 1 table with up to 8 seats. (Seats only/lunch separate – see registration form)

Special Sponsorships Available

- \$1000 **Keynote Speaker Sponsorship** (1) – Full-page (8 ½ x 11) ad in Albany I-Day Brochure, recognition within the seminars, dining room, preferred reserved seating for luncheon program - 1 table with up to 8 seats each. (Seats only/lunch separate – see registration form).
- \$1000 **Albany I-Day Brochure Printing** (1) – Full-page (8 ½ x 11) ad back cover of Albany I-Day Brochure, recognition within seminars, the dining room, preferred reserved seating for luncheon program – 1 table with up to 8 seats each. (Seats only/lunch separate – see registration form).
- \$750 **Educational Seminar Sponsorship** – Full page (8 ½ x 11) ad in Albany I-Day Brochure, recognition within the seminars, the dining room, preferred reserved seating for luncheon program – 1 table with up to 8 seats each. (Seats only/lunch separate – see registration form).
- \$500 **Albany I-Day Form Printing** (1) – Full-page (8 ½ x 11) ad in cover of Albany I-Day Brochure, recognition within the seminars, the dining room, preferred reserved seating for luncheon program – 1 table with up to 8 seats. (Seats only/lunch separate – see registration form).
- \$1000 **Luncheon Sponsorship** (1) – Full-page (8 ½ x 11) ad inside cover of Albany I-Day Brochure, recognition within the seminar, the dining room, preferred reserved seating for luncheon program – 1 table with up to 8 seats. (Seats only/lunch separate – see registration form).
- \$500 **Coffee Break Sponsorship** – Full-page (8 ½ x 11) ad in Albany I-Day Brochure, recognition within the seminars, the dining room, preferred reserved seating for luncheon program – 1 table with up to 8 seats. (Seats only/lunch separate – see registration form).

To become a company sponsor of the event, please complete the attached form and return it with your camera-ready ad and payment payable to: Capital District Insurance Community, Inc.

The form must be returned to Ed Smitkin no later than April 4, 2012

- Note:
- 1) All sponsors can display company banners in meeting rooms/lunch rooms based on space availability.
 - 2) Respond ASAP – reserved seating and placement of company banners will be on a first come, first served basis.
 - 3) If your sponsorship includes reserved table option, please confirm by April 4, 2012.

