



ALBANY I-DAY

Wednesday, May 15, 2019

ALBANY CAPITAL CENTER

55 EAGLE STREET, ALBANY, NY 12207

Dear Albany I-Day Sponsor:

Enclosed please find Sponsorship Forms for 2019 Albany I-Day scheduled for May 15, 2019 at the [Albany Capital Center, 55 Eagle Street, Albany](#). There is a great deal of excitement about last year's I-Day in our new location.

As in years past, we will continue our tradition of allocating proceeds to several local not-for-profit organizations on behalf of the insurance community.

Your support is greatly appreciated. Should you have any questions or require additional information, please do not hesitate to contact me at david.lavoie@libertymutual.com or 518.727.1519.

Sincerely,

David Lavoie
Albany I-Day Committee

Visit www.albanyiday.com for details.



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ALBANY I-DAY SPONSORSHIP

On May 15, 2019, the Albany Field Club in conjunction with The Albany Claims Association, Insurance Professionals of Albany, The Northeastern New York Chapter of The Society of CPCU, Professional Insurance Agents – New York and The Independent Insurance Agents of the Capital Region, will be sponsoring Albany I-Day. The event will take place at the [Albany Capital Center](#) in downtown Albany. This year, we will be featuring a New York State approved, continuing education seminar, over 30 vendor booths, our keynote speakers. In addition we will be presenting a scholarship to a high school graduate and awarding the Insurance Professional of the Year.

In order for us to offer such a fine I-Day program, we are soliciting company/agency sponsorships.

Sponsorships levels are as follows:

- \$2,500 **Platinum Level Sponsor** – Includes recognition within the seminar and dining room, full page (8½” x 11”) ad in the I-Day brochure, preferred reserved seating for luncheon program - 1 table with 8 seats including 8 luncheon tickets, scrolling recognition both outside and inside with your logo.
- \$2,000 **Gold Level Sponsor** – Full page (8½” x 11”) ad in the Albany I-Day brochure, preferred reserved seating for luncheon program - 1 table with 8 seats including 8 luncheon tickets, scrolling name recognition
- \$1,000 **Silver Level Sponsor** – Full-page (8½” x 11”) ad in the Albany I-Day brochure, 4 luncheon tickets
- \$500 **Bronze Level Sponsor** – Half-page (8½” x 5½”) ad in the Albany I-Day brochure

Special Sponsorships Available:

- ~~\$5,000~~ **Keynote Speaker:** (1) Full-page (8½” x 11”) ad in the Albany I-Day brochure, 1 reserved table with 8 seats including 8 luncheon tickets, vendor table, scrolling recognition both outside and inside with your logo.
- ~~\$2,500~~ **Albany I-Day Brochure Printing:** (1) – Full-page (8½” x 11”) ad back cover of Albany I-Day brochure, 1 reserved table with 8 seats including 8 luncheon tickets, scrolling recognition with your name.
- \$1,000 **Educational Seminar Sponsorship:** (1) Full-page (8½” x 11”) ad in Albany I-Day Brochure, recognition within the seminars. (Luncheon tickets separate – See Registration Form)
- \$1,000 **Coffee Break Sponsorship:** (1) Full-page (8½” x 11”) ad in Albany I-Day Brochure, recognition within the seminars. (Luncheon tickets separate – See Registration Form).
- \$1,000 **Parking:** (1) Full-page (8½” x 11”) ad in Albany I-Day Brochure, recognition within the seminars. (Luncheon tickets separate – See Registration Form).

To become a company sponsor of the event, please complete the attached form and return it with your camera-ready ad and check made payable to: Capital District Insurance Community, Inc. **The Sponsorship Commitment form must be returned to David Lavoie no later than April 25, 2019.**

Note:

- 1) All Sponsors can display company banners in meeting and dining room based upon space availability.
- 2) Respond ASAP – Reserved seating and placement of company banners will be on a first come, first served basis.
- 3) If your sponsorship includes a reserved table option please provide luncheon guests and meal choices on page that follow and confirm prior to April 3rd.

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ALBANY I-DAY 2019 SPONSORSHIP COMMITMENT FORM

PLEASE COMPLETE THE INFORMATION BELOW:

Company Name _____

Address _____

City/State/Zip _____

Company Web site _____

Company Marketing Contact _____

Phone _____ Fax _____

E-mail _____

Company Sponsorship Commitment:

- | | | | |
|---|---------|---|---------|
| <input type="checkbox"/> Platinum | \$2,500 | <input type="checkbox"/> Brochure Printing: | \$2,000 |
| <input type="checkbox"/> Gold: | \$2,000 | <input type="checkbox"/> Educational Seminar: | \$1,000 |
| <input type="checkbox"/> Silver: | \$1,000 | <input type="checkbox"/> Coffee Break: | \$1,000 |
| <input type="checkbox"/> Bronze | \$ 500 | <input type="checkbox"/> Parking: | \$1,000 |
| <input type="checkbox"/> Keynote Speaker: | \$5,000 | | |

Approval Signature: _____ Title _____

Sponsorship opportunities are limited and will be sold on a first come first serve basis.

Advertisement:

Company Banner: Yes No

Reserved Table: Yes No

Full Page Ad (8 1/2 x 11)

Half Page Ad (8 1/2 x 11)

Use Last Years Ad: Yes No

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Company Name _____

LUNCHEON RESERVATION:

Names, Designations and Company, if different than above	Attending CE Yes/No	NY Individual License Number(s)*	Luncheon Choice
			<input type="checkbox"/> Chicken <input type="checkbox"/> Vegetable
			<input type="checkbox"/> Chicken <input type="checkbox"/> Vegetable
			<input type="checkbox"/> Chicken <input type="checkbox"/> Vegetable
			<input type="checkbox"/> Chicken <input type="checkbox"/> Vegetable
			<input type="checkbox"/> Chicken <input type="checkbox"/> Vegetable
			<input type="checkbox"/> Chicken <input type="checkbox"/> Vegetable
			<input type="checkbox"/> Chicken <input type="checkbox"/> Vegetable
			<input type="checkbox"/> Chicken <input type="checkbox"/> Vegetable

*Only required if continuing education credits are requested.

Luncheon Choice: *to follow*

- Payment enclosed (*Make your check payable to the Capital District Insurance Community*)
- Invoice me at the following email address to pay by credit card:

Please return this form along with your camera ready ad to:

David Lavoie
c/o Liberty Mutual Insurance
5 Eastview Road
Latham, NY 12110

Telephone: 518.727.1519
Fax: 518.244.6865
Email: david.lavoie@libertymutual.com

Visit www.albanyiday.com for details.